

## VISION

Powering mobility revolution.  
The New Revolution is in **electrification**.  
We want to revolutionise the world of mobility  
and drive into the future with  
innovative ideas, creativity and efficiency.  
Powering the Mobility Revolution: **we power the ideas of the future**

## MISSION

To foster the mobility electrification by offering innovative &  
sustainable solutions and services  
We want to make these technologies as widely available as possible,  
so we are committed to finding the best solution for everyone,  
quickly and easily.

## VALUES

### Smart performance

Simplification

Excellence

Result oriented

### Ready interdependence

Commitment

Competence

Customer first

### Exciting evolution

Passion

Fun

Continuous learning

### Lasting impact

Sustainability

Trust

Integrity

REI LAB S.r.l. supports companies that challenge themselves and their competitors in the development of innovative products.

The entire company is aware of how much the quality of the performance obtained with a view to environmental sustainability is the determining factor in the business of the future; the macro objective is therefore that of continuous improvement pursued through an ever greater overall rationalization of its technical work as well as the identification and reduction of any malfunctions. The basic requirements of this policy are to ensure complete customer satisfaction and prevent pollution.

CEO considers permanent objectives:

- improve the service rendered both towards the Customer and for better coordination between the business units, in order to achieve the satisfaction of all expressed or implied expectations;
- increase its competitiveness, against competitors, in terms of prices, quality of service and search for innovative solutions, also from an environmental point of view, in particular energy;
- reduce overall operating costs by controlling tests and maximizing the use of resources (efficiency), with particular attention to the promotion of human resources and their continuous involvement with a view to improvement

For this purpose, the company has adopted a Quality and Environmental Management System compliant with the requirements of the UNI EN ISO/IEC 17025:2018, UNI EN ISO 9001:2015, UNI EN ISO 14001:2015 standards which supports us in:

- Satisfy all compliance obligations and be the go-to tool for our continued growth.
- absolute protection of industrial property and confidentiality of information
- preservation of the laboratory operating staff from any undue pressure or solicitation that could affect the role, autonomy and impartiality
- empowerment and individual awareness at all levels regarding the quality of the activities of competence for the formation of a mentality aimed at continuous improvement
- continuous solicitation of personnel to understand the value represented by maintaining compliance with one's work, both within one's own company and the related specifications, and with respect to those who benefit from the results
- implementation of environmental protection actions, for example to a 100% green company headquarters (plastic free, paper free, with photovoltaic panels, electric car recharge stations,)
- reduction of resource consumption, for example through ALPS projects and the IoT sensor network (Reinova IT Department)
- diffusion of principles of sustainability as an attitude with which to experience the environment around us and the world of work, to freely express all one's potential while respecting the planet that hosts us
- identification and adoption of qualified suppliers who provide a high level of reliability in the quality of supplies, delivery times and their environmental performance

CEO  
*Giuseppe E. Corcione*